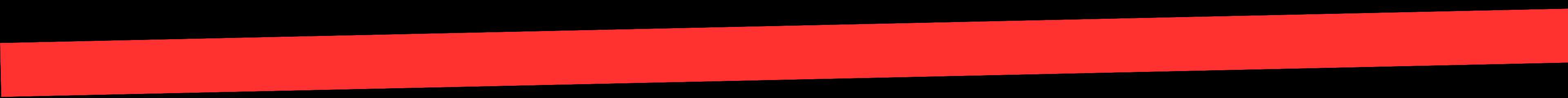




HOW TO EMPOWER COMMUNITIES FOR MEANINGFUL CHANGE LOCALLY

Karlee R. Provenza & Tara Muir

- 1. WHERE WE ARE NOW**
 - 2. GRASSROOTS THEORY OF CHANGE**
 - 3. UNDERSTANDING POWER**
 - 4. BUILDING POWER**
- 

THEORY OF CHANGE FOR WCADVSA

Mission Statement

Through a collective voice, the Wyoming Coalition Against Domestic Violence and Sexual Assault is committed to provide leadership, education, and systems advocacy to advance social change and end violence.

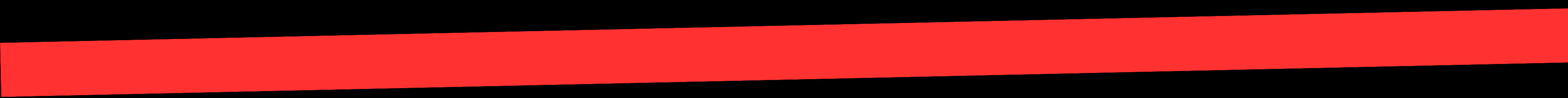
THEORY OF CHANGE FOR WCADVSA

Mission Statement

Through a collective voice, the Wyoming Coalition Against Domestic Violence and Sexual Assault is committed to provide leadership, education, and systems advocacy to advance social change and end violence.

- Who are we trying to influence?
- What outcome are we working towards?
- How will we make that outcome happen?
- When will we get there?
- Why will your work influence change?

**WHAT IS THE
OVERARCHING STORY OF
DV & SA IN WYOMING?**

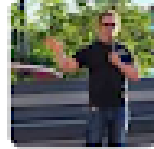


Wyoming Public Media

A new event aims to fight gender-based violence through storytelling

Men Speak, a new event series, is allowing men from across the state to share their stories. It's also encouraging discussions about...

Jun 26, 2023



WyoFile

A mom lost her daughter to domestic violence. Now, she's losing faith in the law.

Almost 10 years after her child's murder, Debbie Richardson says Wyoming is failing to protect victims amid increasing violence against...

1 month ago

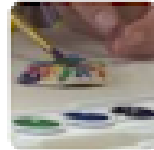


Wyoming News Now

Local art contest aiming to raise awareness about violence against women

CHEYENNE, Wyo. (...)

Apr 12, 2023



Cowboy State Daily

Citing Violence Against Swimmer Riley Gaines, University Of Wyoming Sorority Members Ask Judge To Reconsider ...

Citing violence against women's rights activist Riley Gaines, members of a University of Wyoming sorority on Friday asked a federal judge to...

Apr 8, 2023

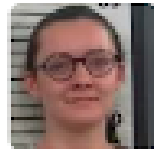


Fox News

Wyoming woman accused of setting fire to state's only full-service abortion clinic entering plea

Lorna Roxanne Green, 22, will enter a plea to an arson charge in federal court on Friday, just over a year after she allegedly set fire to...

Jun 2, 2023

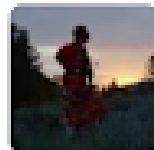


KHOL 89.1 FM

"Who She Is" film puts faces to numbers of murdered Indigenous women

The animated movie highlights four Indigenous Wyoming women in order to shed light on the wide-reaching crisis.

Jan 23, 2023



A mom lost her daughter to domestic violence. Now, she's losing faith in the law.

Almost 10 years after her child's murder, Debbie Richardson says Wyoming is failing to protect victims amid increasing violence against women.



by Maggie Mullen

July 27, 2023



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July 27, 2023



THE PRIORITIES HELD BY THE LEGISLATURE

**ARE DETERMINED
BY THOSE WITH
POWER**



WHAT IS POWER AND WHO HAS IT?

WHAT IS POWER AND WHO HAS IT?

- **THE ABILITY TO MAKE DECISIONS THAT IMPACT OTHERS**



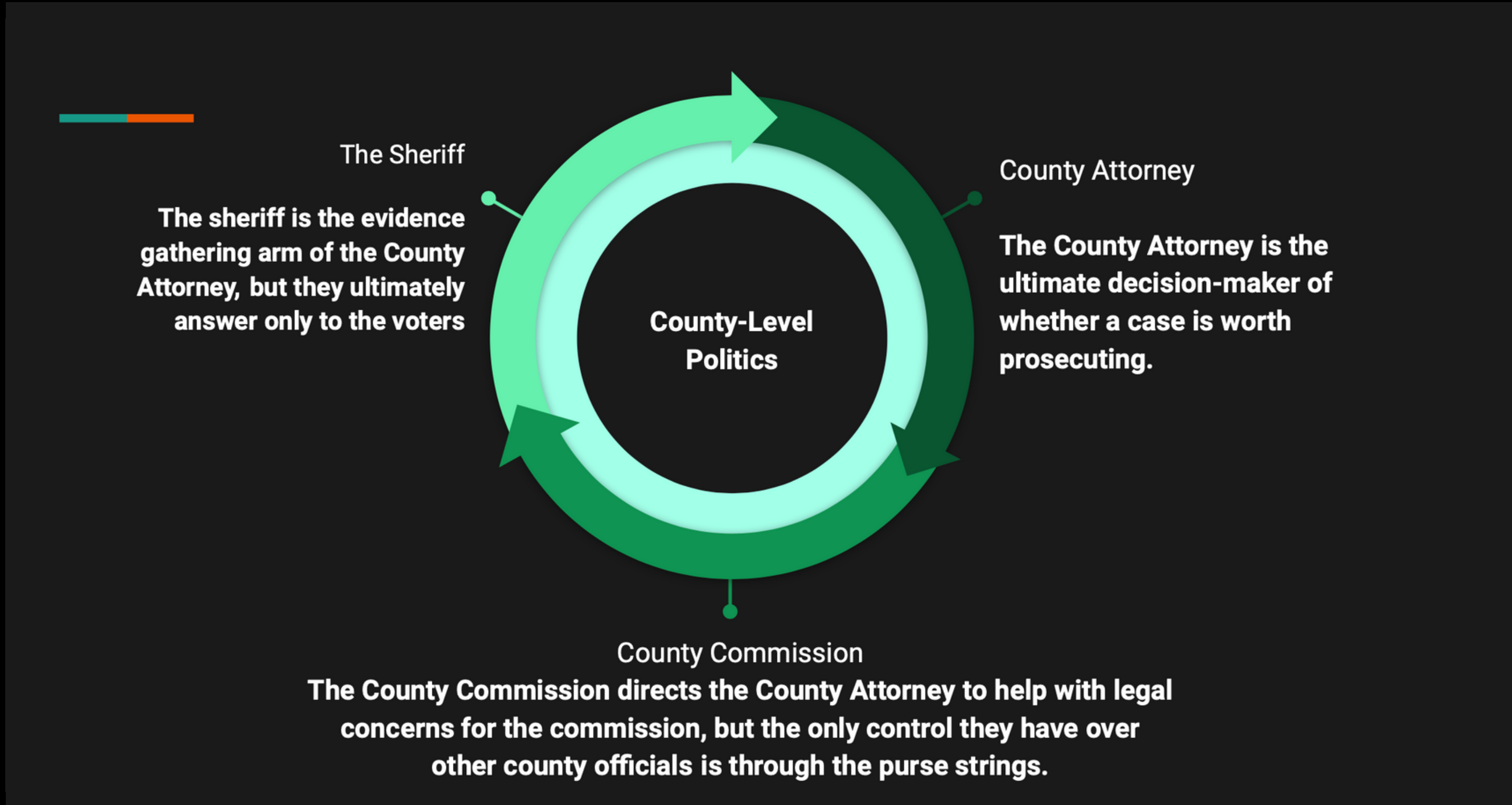
WYOMING POWER BROKERS



MUNICIPAL



COUNTY





**WHO DO THEY
LISTEN TO?**



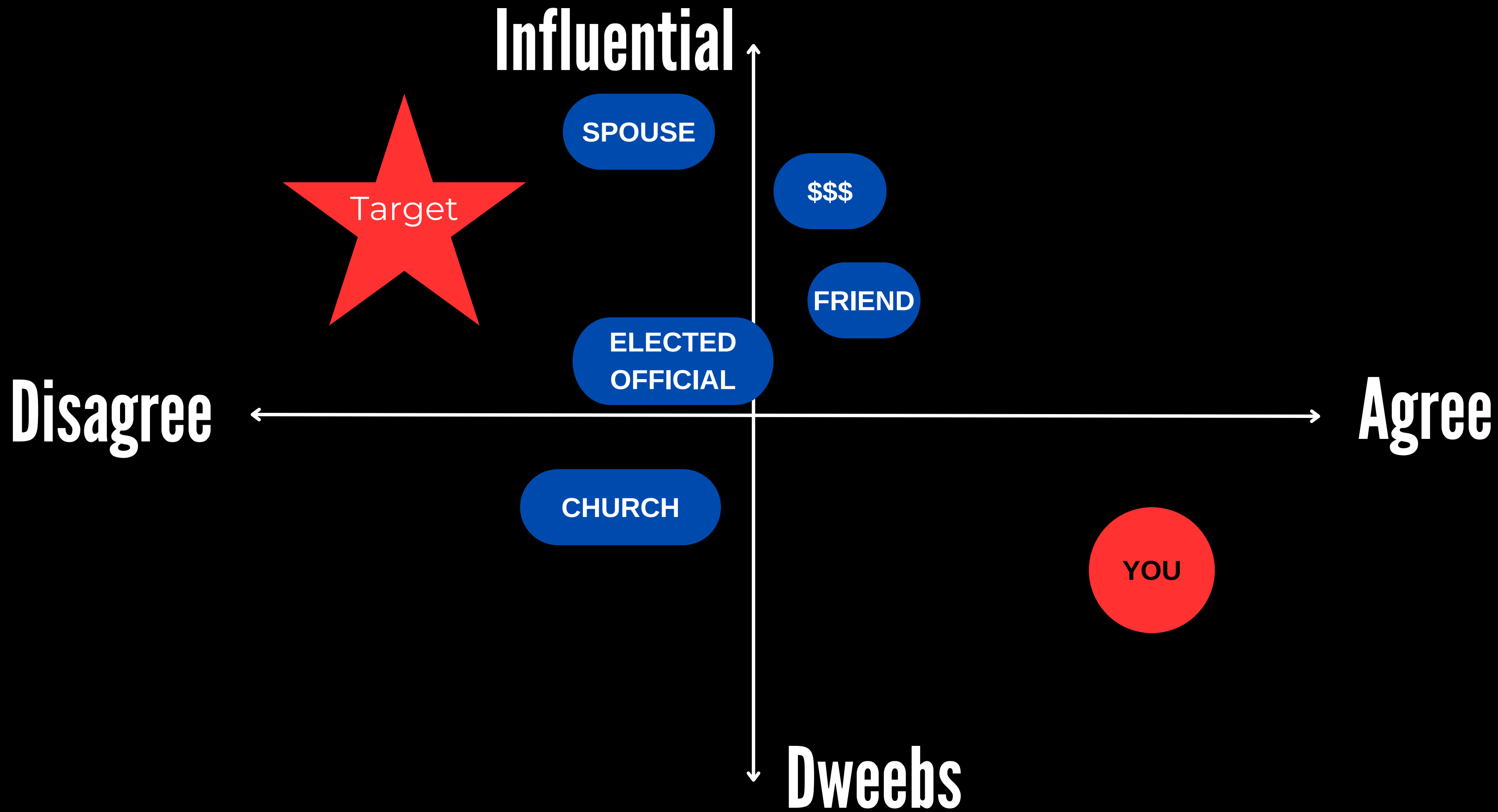
MEN FOR CHOICE:
REPRODUCTIVE
FREEDOM
KNOWS
NO GENDER
MARAL
www.maral.org

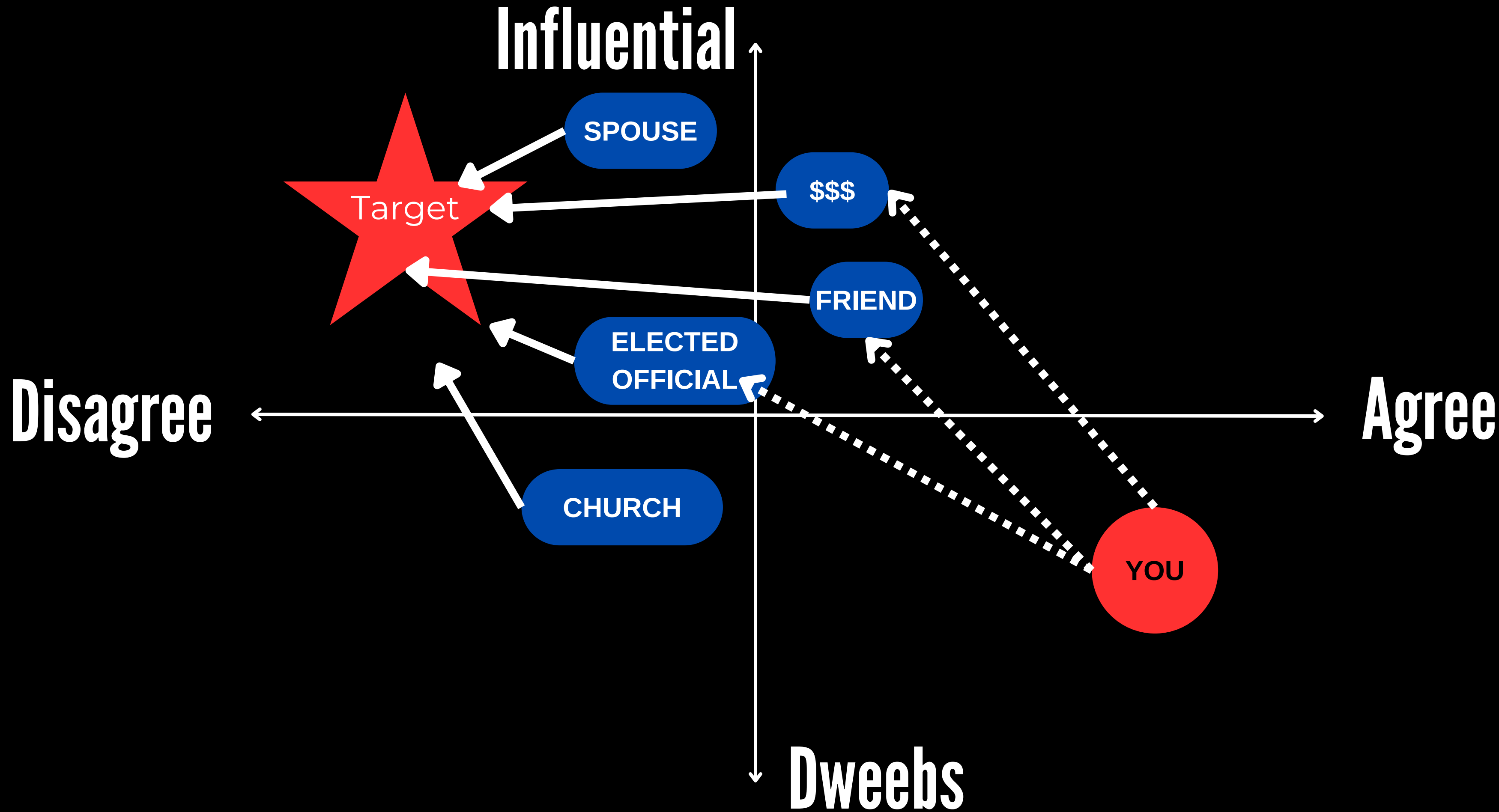




**UNTIL YOU CAN REPLACE
THEM, YOU MAY NEVER
CONVINCE THEM**







CREATE A NARRATIVE

#1

**ACTIVATE NARRATIVES ON YOUR
ISSUES THAT RESONATE WITH THE
PEOPLE OF WYOMING**



WHAT TO DO NOW



Best of Wyo Legislature @BestOfWyoLeg · Jan 21

Don't infringe on Representative Scott's right to marry the mature children of his district!

[#wyoleg](#) [#wyleg](#) [#Wyoming](#)



0:26 6,670 views

Think about what that means. A man rapes a child. The

14

52

105

24.5K



Better Wyoming

March 20 at 5:31 PM · 🌐

Religious fundamentalists in the Wyoming Freedom Caucus and the Wyoming State GOP fought hard during the 2023 legislative session for the "freedom" to continue marrying children. Fortunately, this was one of many fights that they lost this year.



BETTERWYO.ORG

Session recap: You gotta fight for your right ... to marry children - A Better Wyoming

Religious fundamentalists in the Wyoming Freedom Caucus and the Wyoming State GOP fought t...

279

117 comments 56 shares



TELL THE STORY OVER AND OVER AGAIN

For people in government to make something a priority, they need to feel like they have to

1. Pressure from constituents
2. Pressure from the community
3. Repeated press on constant issue
 - a. Relationships with reporters
 - b. Making sure lawmakers see it and get asked about what they are going to do (or being told what they need to do)
4. Pressure in an election

RECRUIT NEW

MEMBERS

#2



What is recruitment?

Meeting people, assessing their potential to get involved in collective action, and recording their contact information.

“After Sandy Hook, I joined several gun-control organizations in a desperate effort to do something. These organizations asked me for money and sent me links for places to send emails or make phone calls. But none introduced me to anyone else in the organization or invited me to strategize about what I could do. Instead, I felt like a prop in a game under their control. I eventually asked to be taken off their lists.”

2017 NYTimes Hahrie Hahn

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2017 NYTimes Hahrie Hahn

NARRATIVE + CALL TO ACTION

- **New people present opportunities**
 - Increasing your base
 - Increasing your volunteers
 - Increasing your donations
 - Building your power

A new event aims to fight gender-based violence through storytelling

Wyoming Public Radio | By [Suraj Singareddy](#)

Published June 26, 2023 at 3:13 PM MDT



Bob Vines

The Men Speak event in Cheyenne on June 20th, 2023.



**BUILD
RELATIONSHIPS**


#3

JOIN US FOR OUR SECOND TRAINING NEXT WEEK!

**TURN YOUR PEOPLE
INTO VOTERS**

#4





**WITHOUT VOTERS, WE HAVE NO ABILITY
TO REMOVE THOSE THAT AREN'T SERVING
OUR COMMUNITIES.**

**AND IF WE CANNOT REMOVE THEM,
WE CANNOT CONVINCE THEM.**



QUESTIONS?

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307-977-0202